

# 2023 Influential Women in Business: Zelma Murray Frederick

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Member **Zelma Murrory Frederick** (Baton Rouge) was profiled by the *Baton Rouge Business Report* on May 2, 2023. [2023 Influential Woman in Business Award](#) winner, Zelma, discusses her approach as Managing Member of McGlinchey's Baton Rouge office and the importance of relationship building.

*"I don't think I'm the smartest person in the room, or the most influential, but I am all about developing a relationship with someone and finding the solution together," Frederick says. "In this role, I empower other people to find confidence—it's a magical feeling."*

*Moving forward, she says she's trying to strategically grow the firm's Baton Rouge team by recruiting attorneys whom she thinks would complement the firm's culture and practices.*

*"People want to do more than just live to work," she says. "People want to work to live and have a well-rounded life, and know that they're doing something more than just a paycheck."*

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Zelma Murray Frederick