

# Compliance considerations and changing mobility trends with McGlinchey's Jason Bichsel

July 01, 2021

Member **Jason Bichsel** of the Consumer Financial Services Compliance team presented a webinar through *Auto Finance News* that was published June 29, 2021. In this conversation, Jason discussed compliance considerations for short-term vehicle leasing programs, vehicle subscription services, implications of Regulation M in digital marketing, and other topics.

*The term subscription, generally, with very few exceptions, isn't defined in the law, at least as it relates to auto finance, right? It's more of a marketing term. And I think, an effort to capitalize on the general marketplace, consumers like to subscribe to things and have the choice to end that subscription... And the options are endless. So you know, an option for for whether it be OEMs, whether it be dealers, whether it be other finance companies, to capitalize on that idea of flexibility.*

This webinar is available to Auto Finance News Premium Plus subscribers. Subscription required. Click here to [view](#).

---

*McGlinchey is pleased to serve as the official Compliance partner of Auto Finance Excellence, providing insights and thought leadership through webinars, podcasts, and monthly columns.*

## Related people

Jason Bichsel