

The LawBiz Podcast™ With Gary Mitchell: Legal Marketing – The Evolution Part One

August 22, 2023

Chief Business Development Officer Heather Morse (New Orleans) joined Gary Mitchell's The LawBiz Podcast™. Her two-part episode focuses on the evolution of legal marketing. In this episode, they discuss Heather's 25-year legal marketing career, the industry's evolution from profession to business, and the change in the role of the legal marketer.

Listen [here](#).

Related people

Heather Morse