

VanTroost to Speak at 2023 Association of Legal Administrators's Chapter Leadership Institute

July 12, 2023

Strategic Operations Administrator **Jessica VanTroost** will participate in two-panel discussions during the Association of Legal Administrators (ALA) Chapter Leadership Institute (CLI) in New Orleans, Louisiana.

On Friday, July 21, 2023, Jessica will co-present "Show Me Your Social – The Evolution of Jax ALA," a presentation offering tips and tricks to help chapters survive and thrive in the world of social media and the business of law. Whether just starting out with a LinkedIn account or taking social media to the next level, attendees will expand their knowledge of personal, business, and chapter social media content.

On Saturday, July 22, 2023, Jessica will co-present a session on the ALA Membership Ambassador Program, an initiative launched by the Membership Development Committee in 2020 to welcome new members, connect them to peers, and help them navigate the resources and benefits of membership. The program has been wildly successful in its first three years, with more than 450 new members participating so far. The session will also explore the Membership Ambassador Program at the Association level and how to establish similar programs at the chapter level.

[Learn more.](#)

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Jessica VanTroost