

Jason R. Redmond



government relations and issues management

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education

Louisiana State University and A&M College at Baton Rouge Manship School of Mass Communication (B.A., Mass Communications, 1998)

affiliations

Professional

- Association of Louisiana Lobbyists
- Public Relations Society of America
- American Association of Political Consultants

Jason Redmond* brings clients more than 20 years of government and political management experience, including serving as longtime top aide to now-U.S. Senator John Neely Kennedy and consulting for numerous campaigns and political action committees. He has successfully represented clients and lobbied for their issues in legislatures, Congress, and state and federal executive branch agencies.

Prior to joining McGlinchey, Jason served 15 years as Louisiana's Deputy State Treasurer for Management and Finance under then-State Treasurer John Kennedy, as well as a freelance lobbyist and consultant.

In the lobbying arena, Redmond has been successful in many important issues, including securing and protecting public funding for non-profit organizations, and working on the team that convinced the Louisiana Legislature to appropriate \$52 million in unpaid legal judgments, clearing the backlog of monies owed to victims who were injured or killed by defective public road construction.

As Deputy Treasurer, he was a liaison to the Louisiana State Bond Commission, the approval body for millions of dollars a year in debt issuance financing state projects, local government initiatives, and private economic development activity. In this role, he gained substantial knowledge and

experience in public finance issues and interacted with elected officials, policymakers, financial institutions, and private sector stakeholders involved with bond issues.

As a senior executive manager for the Treasury, Jason helped to formulate policies regarding public investments of the state's idle cash and public employees' retirement systems. He was also involved with various complex issues related to inter-agency cash flow in conjunction with three Governors' administrations and their Division of Administration officials and appointees.

As Communications Director for the Treasury, Redmond oversaw improvements to the public outreach efforts for the state's Unclaimed Property program, which reunited thousands of Louisiana citizens with millions of unclaimed dollars. He was also involved Treasury's public response in the aftermath of Hurricanes Katrina and Rita, keeping the media and financial markets informed of the state's financial needs as well as reinforcing the stability of Louisiana's bond indebtedness.

Prior to acting as Campaign Manager for Treasurer Kennedy's first election in 1999, Redmond was the Executive Media Advisor to the Secretary at the Louisiana Department of Revenue. He aggressively promoted the department's various initiatives and then-Secretary John Kennedy's role in improving services to taxpayers. He was also extensively involved in the Secretary's official role on the Louisiana Gaming Control Board and providing agency oversight of the Louisiana Office of Alcohol and Tobacco Control (ATC).

*** Disclaimer:** Jason R. Redmond is not licensed for or admitted to the practice of law.

Relevant Experience

- Represented the Treasury in a national post-9/11 initiative with other State Treasurers and Attorneys General to identify and stop the investment of public dollars to organizations suspected of involvement in the funding of terrorist organizations.

- Provided key strategic advice that led to the state of Louisiana selling a major portion of its multi-million-dollar tobacco settlement, bringing immediate cash to education and health care programs, while protecting the state from a potential future settlement default.
- Successfully worked with the Jefferson and Orleans Parishes' legislative delegation to pass a bill that tasked the Treasury's Unclaimed Property program with returning \$7.6 million of expired Crescent City Connection toll accounts being held by Department of Transportation and Development (DOTD) to more than 90,000 citizens.