

# Jean-Paul Perrault



**member**

**baton rouge**

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**Legal Secretary**

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## education

Loyola University New Orleans College of Law  
(J.D., 1997, *cum laude*)

Loyola University New Orleans (M.B.A., 1997,  
*cum laude*)

Louisiana State University (B.S., Marketing,  
1991)

## admissions

Louisiana

U.S. District Court for the Eastern District of  
Louisiana

U.S. District Court for the Middle District of  
Louisiana

U.S. District Court for the Western District of  
Louisiana

U.S. Court of Appeals for the Fifth Circuit

## honors

- Margaret Neely Award recipient for service to The Emerge Center, 2022
- *Martindale-Hubbell*™ AV Preeminent® Peer Review Rated Lawyer
- *Chambers USA*, Louisiana Corporate/M&A 2022-2023

I work with businesses in the automotive, insurance, and financial industries – and technology changes are affecting all of them. At the same time, regulators are playing catch up, figuring out how to regulate technologies that are going to hit the market in the next few years. My job is to keep up with technology and the law – so I can address both the legal and business goals of my clients.

Jean-Paul “J-P” Perrault advises clients throughout the United States on general business, corporate, and commercial issues as well as insurance regulation and compliance matters. He represents clients in all aspects of corporate structure, formation, and governance, including financing, joint ventures, asset and stock sales/acquisitions, and divestitures and mergers. He works closely with businesses in the automobile finance sector.

J-P represents insurance companies, producers, and lenders in the structuring of credit insurance policies and programs, related products, and services, as well as form, rate, and other

- *The Best Lawyers in America*® (Insurance Law), 2016–2023
- “Lawyer of the Year,” *The Best Lawyers in America*® (Insurance Law – Baton Rouge) 2024
- “Leadership Louisiana Class of 2011,” Council for A Better Louisiana, 2011
- “Leadership Class of 2003,” East Baton Rouge Mayor-President, December 2003
- “Top 40 Under 40,” *Baton Rouge Business Report*, 2002
- “Leadership Class of 2002,” Greater Baton Rouge Chamber, 2002

## affiliations

### Professional

- American Bar Association
- Baton Rouge Bar Association
- Louisiana Bar Foundation, Fellow, 2011–present
- The Chamber of Greater Baton Rouge
- Leadership Greater Baton Rouge Alumni, Inc.

### Community

- Baton Rouge Community College Program for Successful Employment, Member, Advisory Council
- The Emerge Center for Communication, Behavior, and Development (formerly Baton Rouge Speech and Hearing Foundation): Past President, The Emerge Center; founding Chair, Emerge School for Autism; founding board member, The Emerge Foundation

## what my clients say

*"He is the ultimate professional, and he knows the ins and outs of our business. We truly value our partnership with him."*

*Chambers 2022 Client Commentary*

filings. He also advises on mergers and acquisitions of regulated insurance entities.

In addition to representing businesses in a variety of transactions, J-P represents clients in the areas of construction contract negotiation, contractor licensing, and compliance as well as private and public works projects. He also provides counsel on construction litigation and business litigation matters relating to the ownership and management of closely-held businesses.

J-P's clients include General Motors, Spring Leaf, and FinFit. He leads the firm's Corporate and Business Transactions practice group.

## presentations

"How to Start an Agency/Producer and MGA," Insurance Symposium, Austin, Texas, April 18, 2024

"Transactional Challenges Facing Financial Services Companies," 2023 Consumer Finance Legal Conference, October 12, 2023

"How Lenders Can Navigate Current Economic Challenges (A Three-Part Series), Part 3: Strategic Alternatives All Lenders Might Want to Consider" 2023 Consumer Finance Legal Conference, October 12, 2023

"Ancillary Product Pitfalls," American Financial Services Association (AFSA) 2023 Ancillary Product Group Working Meeting, New Orleans, LA, May 23, 2023

"Thinking of Selling Insurance? Ask the Experts Everything You Want to Know About Getting Licensed," 2022 Consumer Finance Legal Conference, October 20, 2022

"Influence of Consumer Credit Laws on Commercial Finance Disclosures and Small Business Programs," 2022 Consumer Finance Legal Conference, October 20, 2022

"Insurance Referrals, Compensation, and Licensing," 2021 Virtual Consumer Finance Legal Conference, October 13, 2021

"Insurance and Ancillary Products Q&A," 2019 Consumer Finance Legal Conference, New Orleans, LA, October 15, 2019

"Landmines of Customer Insurance Programs," 2019 Consumer Finance Legal Conference, New Orleans, LA, October 15, 2019

"Ancillary Products in the News: CPI Issues, Examination Attention, Licensing, and Litigation Issues," 2018 Consumer Finance Legal Conference, New Orleans, LA, October 18, 2018

*"His past experience and knowledge have been a valuable resource as we establish ourselves. He has helped us in trying to see items and issues that we might not have thought about and guided us in some areas where we have little expertise."*

*Chambers 2021 Client Commentary*